

## PRICING 2026

### EXCLUSIVE Q1 2026 PRICING – LIMITED-TIME 20% DISCOUNT

#### Individual Learner Product - Quarterly Subscription

Starter (One course per person)	Unit Pricing	Users	Full Price	Promotion Price	QTY Courses	Validity Days	Features
Foundational Course	10,800	1	10,800	9,000	1	90	Learning path survey
Professional Course	12,960	1	12,960	10,800	1	90	Learning path survey
Expert Course	15,552	1	15,552	12,960	1	90	Learning path survey

Growth (All courses per person)	Unit Pricing	Users	Full Price	Promotion Price	QTY Courses	Validity Days	Features
Foundational Course	5,400	1	324,000	270,000	60	90	Learning path survey
Professional Course	6,480	1	285,120	237,600	44	90	Learning path survey
Expert Course	7,776	1	497,664	414,720	64	90	Learning path survey
All Levels (median):	6,480	1	1,088,640	907,200	168	90	Learning path survey

#### Corporate Learner Product - Annual Subscription

Starter (One course per person)	Unit Pricing	Users	Full Price	Promotion Price	QTY Courses	Validity Days	Features
Foundational Course	810	15	729,000	607,500	60	365	Learning path survey
Professional Course	972	15	641,520	534,600	44	365	Learning path survey
Expert Course	1,166	15	2,939,328	2,449,440	168	365	Learning path survey

Development (Small)	Unit Pricing	Users	Full Price	Promotion Price	QTY Courses	Validity Days	Features
Foundational Course	1,620	30	2,916,000	2,430,000	60	365	Learning path survey
Professional Course	1,944	30	2,566,080	2,138,400	44	365	Learning path survey
Expert Course	2,333	30	4,478,976	3,732,480	64	365	Learning path survey
All Levels (median):	1,944	30	9,797,760	8,164,800	168	365	Learning path survey
Premium (Medium)	Unit Pricing	Users	Full Price	Promotion Price	QTY Courses	Validity Days	Features
Foundational Course	1,944	100	11,664,000	9,720,000	60	365	Learning path survey and TNA
Professional Course	2,333	100	10,264,320	8,553,600	44	365	Learning path survey and TNA
Expert Course	2,799	100	17,915,904	14,929,920	64	365	Learning path survey and TNA
All Levels (median):	2,333	100	39,191,040	32,659,200	168	365	Learning path survey and TNA
Prestige (Large)	Unit Pricing	Users	Full Price	Promotion Price	QTY Courses	Validity Days	Features
Foundational Course	1,166	250	17,496,000	14,580,000	60	365	Learning path survey and TNA
Professional Course	1,400	250	15,396,48	12,830,400	44	365	Learning path survey and TNA
Expert Course	1,680	250	26,873,856	22,394,880	64	365	Learning path survey and TNA
All Levels (median):	1,400	250	58,786,560	48,988,800	168	365	Learning path survey and TNA
Enterprise	Unit Pricing	Users	Full Price	Promotion Price	QTY Courses	Validity Days	Features
Foundational Course	Negotiable	251+	Negotiable	Negotiable	60	365	Learning path survey and TNA
Professional Course	Negotiable	251+	Negotiable	Negotiable	44	365	Learning path survey and TNA
Expert Course	Negotiable	251+	Negotiable	Negotiable	64	365	Learning path survey and TNA
All Levels (median):	Negotiable	251+	Negotiable	Negotiable	168	365	Learning path survey and TNA